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FOR IMMEDIATE RELEASE

New Landscape Architecture Firm Practices Smart Business with a Focus on Sustainable Creative Environments

PlaceMaker Design Studio, LLC is a new, full-service planning and landscape architecture firm co-founded by Ginevra and Chris Anuszkiewicz. The husband-and-wife team of Ginevra and Chris decided to hang out their own shingle in late 2010 and focus their talents on offering clients the seasoned large corporate experience within a competitive, small-office setting.

“At PlaceMaker Design Studio we have decided smart design also entails creating a work environment that is efficient for achieving our client’s project goals,” Ginevra Anuszkiewicz said. “A mean and lean crew affords our clients certain advantages. We have streamlined our business practices to focus primarily on the client and their project. We are rooted in serving our clients for the best possible outcome on their project.”

Part of successfully running a small, efficient shop is taking advantage of new technology, especially for administrative functions. Cloud computing programs can help take care of time sheets, project management and accounting tasks. Some software programs can now be leased as needed on a monthly basis. These are a few examples of how PlaceMaker Design Studio focuses its resources on clients so it can provide services affordably. “Although the building market remains soft, we have found ways to remain nimble while putting pieces in place to be prepared for a rebound,” Chris Anuszkiewicz said.

The design studio focuses on creating sustainable, creative places for projects from large scale commercial developments to estate residential design. The staff is professionally licensed to provide construction documents for landscape architecture services such as site design, planting, hardscape detailing, furnishing, grading and irrigation as well as conceptual master planning for larger projects. “We focus on melding natural and man-made environments to create unique, holistic experiences,” Ginevra Anuszkiewicz said. “Our firm embraces our roles as stewards of the environment and is able to incorporate sustainable practices into both large and small projects.”

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The practice also realizes many homeowners might want to know more about sustainable landscapes, but do not necessarily want to hire a professional. The company's website now offers a design resource page that is dedicated to Florida-friendly landscape design. It offers a plethora of useful information for property owners interested in Florida-friendly landscape design. The firm's website can be found at www.placemakerdesignstudio.com.

About PlaceMaker DesignStudio, LLC

PlaceMaker Design Studio, LLC is a full-service planning and landscape architecture firm co-founded by Ginevra and Chris Anuszkiewicz. Working in collaboration with architects, developers, engineers, contractors and clients, the firm focuses on melding natural and creative man-made environments into a unique, holistic experience. The business is a state of Florida certified woman-owned small business.

For more information about PlaceMaker Design Studio, please contact Ginevra or Chris Anuszkiewicz at (727) 726-6124 or info@placemakerdesignstudio.com.